

America's Boating Channel Privacy Policy

America's Boating Channel is committed to protecting your privacy and ensuring that you have a positive experience on our website, mobile apps, and social media presences.

This policy outlines our personal information handling practices for both online and offline data. If you provide us with your personal information, we will treat it according to this policy.

We encourage you to read this privacy policy to ensure that you understand America's Boating Channel's privacy practices.

If you are not satisfied with our response to your privacy-related concerns, please contact us at info@americasboatingchannel.com or call 410-725-7820.

This policy covers the <https://americasboatingchannel.com> website, America's Boating Channel mobile apps and social media presences, as well as other websites that America's Boating Channel may operate from time to time, and is applicable worldwide.

Collection of Your Personal Information

When America's Boating Channel collects any personal information on our primary website, we will express our need for the personal data at the point of collection. Personal information is any information that can be used to identify an individual, and may include, but is not limited to, name, e-mail address, postal or other physical address, phone number, title, credit card number, expiration date, occupation, and other information required to provide a service, deliver a product, or carry out a transaction you have requested. Some of the reasons we collect your personal information include:

- To update visitors when new videos are added to the America's Boating Channel website;
- To facilitate participation in the production of America's Boating Channel videos; and/or
- To provide visitors with a more personalized and meaningful experience on America's Boating Channel's online properties.

Uses of Your Personal Information

We will only use your personal information in the way we specify when it is collected. We will not subsequently change the way your personal information is used without your consent. Some of the ways we may use your personal information include:

- To provide the ability to contact you, and provide you with information regarding new videos and/or related digital content;
- To provide marketing or promotional communications regarding America's Boating Channel;
- To conduct voluntary surveys in order to provide better services to our viewers; and/or
- To meet contractual obligations with vendors and service providers (such as marketing partners and online advertising network).

Updating Your Personal Information

We need your help in keeping the personal information you have shared with us accurate and up to date. Please notify us of any changes to your personal information.

Unsubscribing

Each America's Boating Channel mass email (e.g., press releases and media alerts) includes instructions on how you can unsubscribe from that particular online publication.

You may also unsubscribe from any America's Boating Channel communications by sending a letter, including your name, e-mail address, and the title of the marketing material that you wish to unsubscribe from to:

America's Boating Channel
Unsubscribe
2838 Cox Neck Road
Suite 200
Chester, MD 21619

Non-Personal Information Collection

In some instances, America's Boating Channel may collect non-personal (aggregate or demographic) data through cookies, web logs, and/or web beacons. This information is used to better understand and improve the usability, performance, and effectiveness of America's Boating Channel online properties.

Sharing Your Personal Information

We will not sell or rent your personal information to third-parties for marketing purposes unless you have granted us permission to do so.

We may share your personal information to staff members and/or independent contractors within America's Boating Channel for purposes of data processing or storage.

We may also share your personal information with authorized third-party agents or contractors in order to provide a requested service or transaction. For example, if we need to ship something to you, we must share your name and address with a shipping company. We will only provide third-party agents with the minimum amount of personal information necessary to complete the requested service or transaction.

We may respond to subpoenas, court orders, or legal process by disclosing your personal information and other related information, if necessary. We also may choose to establish or exercise our legal rights or defend against legal claims.

We may collect and possibly share personal information and any other additional information available to us in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of America's Boating Channel operating procedures, or as otherwise required by law.

While navigating the America's Boating Channel website you may be directed to content or functionality that is hosted by a third-party supplier, not on <https://americasboatingchannel.com>. When information is collected on behalf of America's Boating Channel exclusively, America's Boating Channel's privacy policy will be referenced on the site and will govern how your information is used. For other, non-America's Boating Channel sites, the site owner's privacy policy will be referenced. It is America's Boating Channel's practice to require such suppliers to handle information in a manner consistent with America's Boating Channel's privacy and security policies.

We will ask you for your opt-in consent to share your personal information with a third party for any other reason.

Personalization

We may customize websites or marketing communications for certain users based on information that they previously provided or that was collected through America's Boating Channel in order to enhance the overall web experience.

Security of Your Personal Information

America's Boating Channel is committed to protecting the personal information that you share with us. We utilize a combination of security technologies, procedures, and organizational measures to help protect your personal information from unauthorized access, use, or disclosure.

When we transfer sensitive personal data (for example, credit card information) over the Internet, we protect it using Secure Sockets Layer (SSL) encryption technology.

While we strive to protect your personal information, we cannot ensure the security of the information you transmit.

We recommend that you take every precaution to protect your personal information when you are on the Internet. For example, change your passwords often, use a combination of letters and numbers when creating passwords, and make sure you use a secure browser.

Cookies

America's Boating Channel's website and other online properties may utilize cookies, although generally you should still be able to access them even if you choose to disable cookies in your browser. Some websites will not allow you to complete certain activities if cookies are disabled. For example, if you do not accept cookies when shopping online, the associated shopping basket would not work, and you would not be able to place an order.

We use multiple third parties to monitor web traffic, statistics, advertisement 'click-through', and other activities on America's Boating Channel's sites. Where authorized by America's Boating Channel, such third parties may use cookies, America's Boating Channel web log files, web beacons, and/or other monitoring technologies to compile anonymous aggregate statistics on America's Boating Channel website visitors.

We may also include web beacons in HTML-formatted e-mail marketing communications in order to count how many emails (or particular sections, links, etc.) are being accessed.

Current versions of web browsers offer enhanced user controls regarding the placement and duration of both first- and third-party cookies. Search for "cookies" under your web browser's Help menu for more information on cookie management features available to you.

Data Retention

America's Boating Channel will not retain your personal information longer than is necessary to fulfill the purposes for which it was collected or as required by applicable laws or regulations.

Linked Websites

Our websites may provide links to other third-party websites which are outside our control and not covered by this policy. We encourage you to review the privacy policies posted on these and all websites.

Social Media Forums

America's Boating Channel's social media forums are public. Please consider this before posting material to them.

Children's Privacy

America's Boating Channel does not knowingly collect personal information from children under the age of 13. If we learn that we have collected personal information on a child under the age of 13, we will delete that data from our systems. America's Boating Channel encourages parents and guardians to go online with their children. Here are a few tips to help make a child's online experience safer:

- Teach children never to give personal information unless supervised by a parent or other responsible adult;
- Know the sites your children are visiting, and which sites are appropriate; and
- Look for website privacy policies. Know how your child's information is treated.

Please visit the [FTC's website](#) for more tips on protecting children's privacy online.

Transfer of Personal Information

We may transfer your personal information to America's Boating Channel staff members and independent contractors in the US or to third parties acting on our behalf for the purposes of processing or storage.

Need Assistance?

Need help with an update, access, or unsubscribe request? Please contact us by e-mailing info@americasboatingchannel.com or calling 410-725-7820. To aid in processing your request, please include the following details:

- Your contact information;
- Name of the program where you want the update applied; and
- Details of the request (e.g. change of e-mail address, unsubscribe from a marketing communications piece, review of personal information, etc.)

Questions or Comments?

Should you have any additional privacy-related questions or comments related to this privacy policy, please e-mail info@americasboatingchannel.com or call 410-725-7820.